

Kate

Franke

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kateelise10@gmail.com

Education

Drake University, Des Moines, IA

Bachelor's Degree

Dual Degree in School of Journalism & Mass

Communications and College of Arts & Sciences

- Majors: Magazine Media & Writing
- Minor: Leadership Development
- Cumulative GPA: 4.0
- Graduated: May 2022

Award

Drake University, Des Moines, IA

Top Scholar Award (May 2022)

- Given to graduating senior with highest overall grade point average in School of Journalism & Mass Communications

Skills

Adobe InDesign

Elvis

CMS

Communication

Detail-Oriented

Organized

Self-Motivated

Portfolio

www.kateefranke.com

Work Experience

American Society of Magazine Editors (ASME), New York, NY

Editorial Intern, Food Network Magazine & The Pioneer Woman Magazine (June 2022-Present)

- Pitch, write, and edit content for print and digital
- Call in samples, coordinate returns, and attend press events
- Specialize in research, market assistance, and admin organization

Goode Girl Media, Clear Lake, IA

Freelance Writer, (May 2022-Present)

- Complete project-based freelance work for Dream Kitchens & Baths, Cottage Style, and Modern Farmhouse Style magazines
- Work remotely and coordinate with team members as needed via Slack and email
- Specialize in shaping and executing front-of-book and main edit articles

Dotdash Meredith, Des Moines, IA

Editorial Apprentice, Meredith Premium Publishing Home Design (Fall 2021-May 2022)

- Worked on multiple publications simultaneously: Cottage Style, Modern Farmhouse Style, Beautiful Kitchens & Baths, and more
- Consulted with brand PR for product information, photos, and samples
- Specialized in conceptualizing and writing front-of-book articles

Drake Mag, Des Moines, IA

Writer (Fall 2020-May 2022)

- Generated, pitched, and drafted stories for award-winning student publication
- Coordinated with editors, photographers, and graphic designers
- Specialized in lifestyle and fashion related content for print and digital

The Times-Delphic, Des Moines, IA

Writer (Spring 2020-Fall 2020)

- Pitched stories, researched topics, interviewed sources, and wrote articles for student newspaper
- Worked alongside editors to fact-check information
- Specialized in campus related news and events for print and online publication